

BE MORE THAN A SPECTATOR COOKIE POLICY

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COOKIE POLICY

WHAT IS A COOKIE?	3
HOW DO YOU DISABLE COOKIES?	3
WHAT COOKIES DO WE USE?	4
Strictly Necessary Cookies	5
Performance Cookies	5
Functional Cookies	5
Targeting and tracking cookies	5
WHAT ARE WEB BEACONS?	Error! Bookmark not defined.
CHANGES TO THIS COOKIE POLICY	6
COMPLAINTS	6
CONTACT US	7

This Cookie Policy applies to the global organization of Sodexo entities (hereinafter referred to as “Sodexo”) for all dimensions and activities, in all geographies where we operate.

Sodexo is the data controller who collects and processes the personal information you provide to <http://bemorethanaspectator.com> (“Our Site”).

Our Cookie Policy aims to show you how we respect the privacy of all visitors to Our Site.

*In this policy, “**personal information**” means data which relates to an individual and which identifies that individual, either directly or indirectly, such as your name or your contact information.*

If you have any questions regarding the processing of your personal information on Our Site, please refer to our Online Privacy Policy at <http://bemorethanaspectator.com/privacy-policy/> or contact us by sending an email to the following email address: bemorethanaspectator@sodexo.com

Our Site uses cookies to improve Our Site’s performance and to enhance your browsing experience. Certain areas of Our Site also use cookies to understand more about you, so we can offer you a more personalized browsing experience.

WHAT IS A COOKIE?

A cookie is a small text file that allows Our Site to store tokens of information (an 'identifier') in your browser used only by Our Site. Cookies are not used to determine the personal identity of anyone who is merely visiting Our Site. They serve to help us track traffic patterns to determine a user’s preferred location and language so that we can direct them to the correct country home page when they visit Our Site. Those cookies are set by us and called first party cookies.

On certain pages of our site, cookies are used to help us track your interests while you browse the internet, so we can tailor more relevant advertising to you, and to understand what is important to you.

We also use third party cookies for our advertising and marketing efforts from other domains.

HOW DO YOU DISABLE COOKIES?

If you do not want to receive a cookie from Our Site, you have several options:

- you may opt-out of receiving them; or
- disable those that would have been installed on your terminal.

You can choose at any time to express and modify your wishes with regards to cookies, by the means described below:

Indeed, if most browsers are set by default and accept the installation of cookies, you have the following options:

- to choose to accept all the cookies; or
- to opt-out of receiving them systematically.

You also have the option to set up your browser to accept or opt-out of cookies before they are installed on a case-by-case basis. In addition you can regularly remove cookies from your terminal via your browser. However, please be aware that if you do turn off 'cookies' in your browser, you will not be able to fully experience some of Our Site. For example, you will not be able to benefit from automatic log-on and other personalization features of Our Site.

Please note that you should not forget to set up all the browsers of your different terminals (tablets, smartphones, computers). There are various ways to configure browsers so you should refer to the help Section of the Browser you are using to understand how to configure it and exercise your options.

• You can disable "Google Analytics" cookies, by downloading the module accessible from the following address: <https://tools.google.com/dlpage/gaoptout/>

WHAT COOKIES DO WE USE?

More specifically, we use cookies and other tracking technologies for the following purposes:

- To assist you in navigation;
- To assist you in registering to our events, logging in, and your ability to provide feedback;
- To analyze your use of our products, services or applications;
- To assist with our promotional and marketing efforts (including behavioral advertising)

The cookies used by Our Site perform four functions, as set out below:

- Strictly Necessary Cookies
- Performance Cookies
- Functional Cookies
- Targeting and Tracking Cookies

STRICTLY NECESSARY COOKIES

Some cookies we use are essential to the functioning of Our Site. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but be aware that some parts of the site may not work.

PERFORMANCE COOKIES

Some cookies help us with the performance and design of Our Site. This function allows us to measure how many times a page has been visited, to know which pages are the most and least popular, and see how visitors move around the site. All information collected by these cookies is aggregated and therefore anonymous. If you disallow these cookies, we will have no knowledge of when you have visited our site.

FUNCTIONAL COOKIES

Some cookies help us to remember the settings which you have selected, or assist with other functionality when you browse and use Our Site. This helps us to remember your preferences when you return to Our Site.

These cookies enhance functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies, then some or all of these functionalities may not function properly.

TARGETING AND TRACKING COOKIES

These cookies are installed in Our Site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant ads on other sites. They work by uniquely identifying your browser and device. If you do not allow these cookies, you will not experience our targeted advertising across different websites.

These cookies collect information relating to the origin of your visit, where you were exposed to Sodexo advertising, what advertising feature you saw, whether you arrived directly or indirectly to Our Site, the device you used to visit Our Site and which downloads you performed. This information is collected on an anonymous basis via third party suppliers.

In addition, we also utilize cookies on certain pages of Our Site to communicate with third party data suppliers in order to extrapolate your digital behaviour. This help us to understand and target more relevant advertising in the future. The information we receive is all aggregate and anonymous, but will include statistics such as demographics, online behaviour, product interests and lifestyle. Targeting and tracking cookies are provided via trusted third party suppliers. Should you require more information regarding our suppliers and how these cookies operate please contact us by sending an email to the following email address: bemorethanaspectator@sodexo.com

CHANGES TO THIS COOKIE POLICY

Sodexo may change this Cookie policy statement as needed. If changes to the policy are made, please note that it may take up to 30 business days before new privacy practices are implemented. Check this page periodically if you would like to monitor changes.

COMPLAINTS

If you have a privacy-related complaint against us, you may complete and submit the **Request/Complaint Form** or make your complaint by email or by letter in accordance with our **Global Complaints/Requests Handling Policy**. If you are dissatisfied with our response, you may then seek further recourse by contacting the competent Supervisory Authority or the relevant competent court.

You may also contact our lead Supervisory Authority, the French Supervisory Authority (the “CNIL”, www.cnil.fr).

CONTACT US

If you have questions or you do not feel that your concerns have been addressed in this Cookie Policy, please contact us by sending an email to the following email address:

bemorethanaspectator@sodexo.com or contact our Group Data Protection Officer, by sending an email at the following email address: dpo.group@sodexo.com.